

New York State Council on the Arts (NYSCA)

Capital Project Opportunity
FY2018-FY2023

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Capital Projects Director

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**Council on
the Arts**

Top to Bottom: Buffalo AKG, Mark Morris Dance Center, Caroga Arts Collective



Impact of the Arts in NYS

The New York State creative sector is an economic powerhouse:

- \$126 billion to NYS annually
- 7% of the NY Economy
- Pre-Covid, attracted over 66 million cultural visitors
- Over 500,000 arts workers statewide

Investment in our arts and cultural sector delivers a robust return as a driver of the health of our state's workforce, our economy, and people.

National Assembly of State Arts Agencies, *Creative Economy State Profiles*. https://nasaa-arts.org/nasaa_research/creative-economy-state-profiles/ (2022)
NYC & Company. *Travel and Tourism Outlook*. <https://indd.adobe.com/view/a614092f-2162-4a39-97c3-f4d67b0cbe0b> (2019)



About NYSCA

- Founded in 1960
- First state arts agency in the country – served as the model for National Endowment for the Arts
- Primary focus is grantmaking - funding over 3,000 individual artists and non-profit arts, culture, and service organizations through direct and indirect grantmaking
- Funding reaches all 62 state counties in the state

FY2023 Capital Appropriation

\$50 million Capital Fund for small/midsize projects

\$100 million multi-year Capital sub-allocation for large projects (announced September 2022)

Capital Opportunity Timeline:

- Launched September 30, 2022
- Closes January 12, 2023
- Awards approved March 2023, announced April 2023

NYSCA Capital Project Opportunity

- Supports critical facility renovations, improvements, and expansions
- Promotes health, safety, and accessibility
- Increases employment and creates tourism destinations
- Ensures the longevity of vital community and regional anchor organizations

NYSCA Capital Appropriation History

- FY2018: \$20 million for grants between \$500,000-\$2.5 million
- FY2019: \$10 million for grants between \$50,000 - \$1 million
- FY2020: \$2 million reappropriation for grants between \$50,000-\$150,000
- FY2022: \$20 million for grants between \$50,000 - \$1 million
- FY2023: \$50 million for grants between \$50,000 - \$2 million;
\$100 million ESD sub-allocation for grants between \$2 million - \$10 million

NYSCA Capital Projects To-Date

\$50 Million - 158 Projects –149 Organizations – All 10 Regions

- 101 (67%) of the funded organizations are located outside of New York City
- 67 grants (42%) were awarded to organizations with budgets under \$1M
- 41 grants (26%) were awarded to organizations with budgets between \$1M and \$5M
- 50 grants (32%) were awarded to organizations with budgets over \$5M
- 40 completed projects with more openings in 2023

**In 2022 NYSCA also awarded 43 \$10,000 facilities grants to organizations with budgets under \$1 million from NYSCA's ATL funding.*

*** Three Capital grants have been returned since 2018*

Capital Project Priorities

- Accessibility
- Increasing Access for Underserved Areas
- Environmental Sustainability
- Structural and Historical Improvements
- Artistry
- Organizational Health
- Health and Safety
- Diversity
- Community Development (Large Capital Fund)

NYSCA Capital Project Examples

GEORGE EASTMAN MUSEUM Finger Lakes Region Rochester

Thomas Tischer Visitor Center and Campus Accessibility Project

- Construction of a welcome center and admissions area
- New museum café and store
- New accessible restrooms and accessibility improvements
- Installation of a new HVAC system



Top: Former accessible entrance; Bottom: new Thomas Tischer Visitor Center

GEORGE EASTMAN MUSEUM Finger Lakes Region Rochester

- **Completed:** October 2020
- **Total Project Cost:** \$5.75 million
- **NYSCA Funding:** \$1 million FY2018
- **Economic Impact:** \$5.75 million for the Rochester area
- **Jobs Created:** 7 permanent



Top: former Eastman Café Bottom: new Tischer Center café

GEORGE EASTMAN MUSEUM Finger Lakes Region Rochester

Louis B Mayer Conservation Center Project

NYSCA funding supports the preservation of world-renowned film collection

Installation of two industrial sized chillers (reduces the risk of fire and energy consumption) • improved insulation • exterior envelope improvements

- **Anticipated Completion:** December 2023
- **Total Project Cost:** \$1 million
- **NYSCA Funding:** FY2022 \$382,000 Capital Grant



Top: Louis B. Mayer Conservation Center Bottom: Conservation Center group tour

EVERSON MUSEUM Central NY Region – Syracuse

Everson Auditorium Renovation

- Significant renovation to 300-seat auditorium
- New electrical, seating, A/V, and lighting systems
- updated backstage areas and dressing rooms
- renovated lobby bathrooms

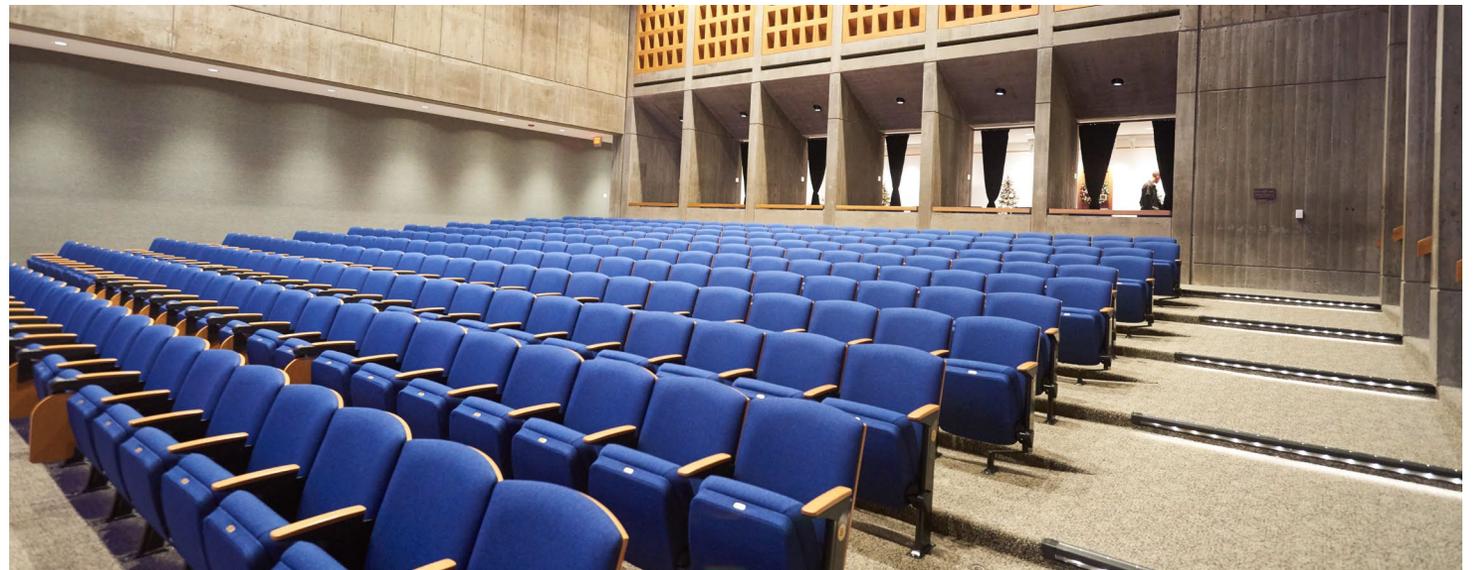


Top: auditorium and stage prior to renovation Bottom: auditorium and stage after renovation

EVERSON MUSEUM Central NY Region – Syracuse

Everson Auditorium Renovation

- **Completed:** September 2018
- **Total Project Cost:** \$1,628,563
- **NYSCA Funding:** \$634,000 FY2018
- **Audience Impact:** 300% increase in auditorium use in first year
- **Economic Impact:** 140 events since 2018. Arts contribute over \$99 million in the region
- **Jobs Created:** 2



Left: Everson Auditorium before renovation; Right: new Everson auditorium

ADIRONDACK EXPERIENCE

(Adirondack Historical Association)

North Country Region – Blue
Mountain Lake

Exhibition Building HVAC Upgrade

Replacement of a 50-year-old
HVAC system, improving
environmental sustainability in
45,000 square foot gallery
space.



Top: Installation of new HVAC system ; Bottom: visitors exploring ADX gallery

ADIRONDACK EXPERIENCE

(Adirondack Historical Association)

North Country Region-Blue
Mountain Lake

*Exhibition Building HVAC
Upgrade*

- **Completed:** December 2021
- **Total project cost:** \$1,510,269
- **NYSCA Funding:** \$500,000
FY2018
- **Audience Impact:** 5,500 visitors annually to an area with fewer than 50,000 residents.
- **Economic Impact:** \$7.2 million annually in expenditures, \$5 million annually in household income, \$316,000 in State government revenue.



ADIRONDACK EXPERIENCE

(Adirondack Historical Association)

North Country Region Blue
Mountain Lake

Permanent Collection Exhibition Space Renovation

Renovations to the 5,800 square ft. permanent collection space: gallery refurbishment and state-of-the-art HVAC installation with MERV-15 filtration.

- **Anticipated Completion:** July 2023
- **Total Project Cost:** \$5,400,000
- **NYSCA Funding:** \$562,000 FY2022
- **Other State Funding:** ESD \$900,000 Incentive Proposal



Image: Permanent collection exhibition space renovation in progress

CAROGA ARTS COLLECTIVE

Mohawk Valley– Caroga

Caroga Amphitheater Construction

Construction of a new amphitheater at Sherman's Park: orchestra-ready stage

- new green rooms
- dressing rooms
- storage spaces
- climate controlled piano room

Economic Impact: primary driver of arts tourism:

- Fulton County is currently one of the most economically depressed and culturally underserved areas in the state (16.4% living below the poverty line).
- Growing destination for tourism



Top: current space at Sherman's Park; Bottom: rendering of new Caroga Amphitheater

CAROGA ARTS COLLECTIVE

Mohawk Valley– Caroga

Caroga Amphitheater Construction

- **Total Project Cost:**
\$5,366,000
- **NYSCA Funding:** \$1,000,000
FY2022
- **Anticipated Completion:**
October 2024



Top: view of new amphitheater from the lake. Bottom: arial view of amphitheater rendering.

BUFFALO AKG ART MUSEUM

(Buffalo Fine Arts Academy)

Western NY Region – Buffalo

AKG365 Campus Redevelopment and Expansion Project

ADA upgrades to enhance the accessibility and navigability of the Buffalo AKG Art Museum's new campus, including:

- gentle ramps
- ADA compliant restrooms
- expanded elevator cars.



Top: Albright Knox campus prior to redevelopment; Bottom: AKG campus rendering

BUFFALO AKG ART MUSEUM (Buffalo Fine Arts Academy)

Western NY Region – Buffalo

AKG365 Campus Redevelopment and Expansion Project

- **Anticipated Completion:** May 2023
- **Total Project Cost:** \$195 million
- **NYS CA Funding:** \$720,000 FY2019
- **Other State Funding:** \$46 million from ESD, Parks, and DASNY
- **Audience Impact:** 160,000- 190,000 visitors annually
- **Economic Impact:** \$36 million annually plus a one-time construction-related impact of \$281 million
- **Jobs Created:** 79 new, plus part time and secondary employment.



Top: new 30,000 sq. Foot gallery rendering; Bottom: Olafur Eliasson's *Common Sky* sculptural roof installation

CHOCOLATE FACTORY THEATER (Theater Et Al Inc)

New York City Region – Queens

*Performing Arts Facility
Adaptive Reuse Project*

Transforming a former industrial space into a performance space: replacing the building's floor • installing accessible bathrooms • new HVAC system.



Top: Exterior of new Chocolate Factory space ; Bottom: Rendering of entrance for the new space

CHOCOLATE FACTORY THEATER

(Theater Et Al Inc)

New York City Region – Queens

Performing Arts Facility Adaptive Reuse Project

- **Anticipated Completion:** 2025
- **Total Project Cost:** \$7.5 million
- **NYSCA Funding:** \$900,000 FY2022
- **Other State Funding:** \$350,000 DASNY grant
- **Audience Impact:** reach 5,000 audience members annually and anticipate 100% audience growth for performances
- **Economic Impact:** \$500,000- \$1 million annually. 70% of expenses allocated to wages earned by local residents, including their artists.
- **Jobs Created:** 2 already added, Anticipated 5-10 additional FTE



Top: Project in development in new space prior to construction. Bottom: rendering of new studio/performance space

MARK MORRIS DANCE GROUP (Discalced, Inc)

**New York City Region –
Brooklyn**

Accessible Dance Studio Construction

Construction of public courtyard and lounge space, and two fully-ADA compliant flexible rehearsal studios with state-of-the-art lighting, audio, and HVAC systems

Serves as home for MMDG's acclaimed Dance for PD program, serving people living with Parkinson's Disease.



Top: in progress construction connecting new space to existing dance center; Bottom: in-progress studio construction.

MARK MORRIS DANCE GROUP (Discalced, Inc)

New York City Region –
Brooklyn

Accessible Dance Studio Construction

- **Total Project Cost:** \$3.1 million
- **NYSCA Funding:** \$1 million FY2018
- **Audience Impact:** now serves 100,000 people/year, added 40 classes/week (20% increase), increased subsidized rehearsal space (resulting in 30% increase in artists/companies served)
- **Economic Impact:** added employment opportunities for 120 teaching artists, assistant teaching artists, and class musicians each week



Top: completed dance studio Bottom: Mark Morris open house African dance class

UPCOMING

- Current FY2023 opportunity closes January 12, 2023, at 4PM – awards approved March 2023, announced April 2023
- Over 700 attendees at live FY23 informational webinar
- Over 200 attendees to-date for FY23 Capital Office Hours
- Over 170 FY23 applications in progress nearly one month out from the deadline

Thank You

Photo Credits

- Slide 1: Buffalo AKG, Mark Morris Dance Center, Caroga Arts Collective
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- Slide 13: Courtesy of the Everson Museum of Art
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- Slide 20: Courtesy of OMA New York
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- Slide 24: Courtesy of Mark Sacks
- Slide 25: Top: Courtesy of Johan Henckens; Bottom: Courtesy of John Eng