### COUNCIL ON THE ARTS

### **MISSION**

The primary responsibility for oversight and administration of the State's artistic and cultural resources is assigned to three existing entities — the Council on the Arts, the Empire State Plaza Performing Arts Center Corporation and the New York State Theatre Institute — and a newly established Office of Cultural Resources. Working together, these agencies will expand access to the performing and fine arts, preserve the State's cultural resources and promote greater public awareness of New York's rich cultural heritage.

### ORGANIZATION AND STAFFING

The Council on the Arts is headed by a Chair and a Vice Chair and consists of 20 members nominated for five-year terms by the Governor with confirmation by the Senate. The Council's staff, headed by an Executive Director, is organized into an Administrative Division and a Program Division, both in New York City. The latter has expertise in several major artistic disciplines (including dance, theatre and music) and provides advisory services and financial assistance to the arts community of the State. During 2000-01, the Council on the Arts will have a workforce of 64 for the review, processing and administration of arts grants and loans to nonprofit organizations.

The Empire State Plaza Performing Arts Center Corporation (PACC) was established in 1979 as a public benefit corporation to administer a performing arts center in Albany to present the finest artistic talent in New York. An 18-member Board of Directors — consisting of the Commissioner of General Services and members appointed by the Governor, leaders of the Legislature, as well as the Mayor and County Executive of Albany — provides policy direction for PACC and appoints its Executive Director. The Chair of the Board is selected by the Governor. PACC has a full-time staff of 13.

The New York State Theatre Institute Corporation (NYSTI) is a public benefit corporation, established in 1992, committed to provide educational theater experiences for children and families across the State. The Governor appoints the Chair of the Board of Directors whose 15 members are selected by the Governor and the legislative leaders. The chief executive officer of NYSTI is its Producing Director, who is appointed by the Board. NYSTI's staff of 29 works mostly in Troy, where its office, production and instructional facilities are located.

To promote increased recognition and visibility of the important cultural programs administered by the State Museum, the State Library and the State Archives, a transfer of these functions from the State Education Department (SED) is recommended to establish a new entity — the Office of Cultural Resources (OCR) — the sole focus of which will be these cultural functions. The 2000-01 Executive Budget proposes to implement this functional transfer by October 1, 2000 and provides for the related transfer of funds, facilities and staff.

A nine-member Board of Trustees will oversee this new office with members nominated for five-year terms by the Governor subject to Senate confirmation. The Chair of the Board will be designated by the Governor from among the Trustees. The office's chief executive officer will be an Executive Director appointed by the Board. Funds for OCR's operations and grant programs will be transferred from SED's Cultural Education Program and the Office of Management Services. When the realignment is complete, OCR will have a staff of approximately 465.

### FISCAL BACKGROUND AND BUDGET HIGHLIGHTS

Most of the Council's funding (97 percent) is provided by the State's General Fund. Federal grants from the National Endowment for the Arts are projected to represent approximately 2 percent of 2000-01 disbursements. One Fiduciary Fund account provides funding for short-term loans to arts organizations for acquisition of expensive musical instruments and for capital improvements. A second Fiduciary Fund, established in 1999-2000, enables the Council to receive and expend funds available through donations and gifts.

Grants to not-for-profit arts organizations represent 87 percent of the projected expenditures of the Council. The remainder is used for the administration of grant programs and the statewide advocacy, promotion and development of artistic and cultural programs.

The 2000-01 Executive Budget includes:

- Funding of \$4.9 million for administration of the Council's programs; and
- Funding of \$43.4 million for arts grants which will support general arts grants, decentralization grants and the Empire State Partnership initiative. Recommended 2000-01 funding levels reflect the elimination of \$1.8 million in one-time Community Projects grant funding.

Funding is provided in the Executive Budget for PACC at \$550,000; and for NYSTI at \$1,489,000, which includes the cost of negotiated salary increases. Receipts from ticket sales, private donations, and sales and lease of products and facilities will supplement the State funds provided to these organizations.

The Executive Budget provides \$9.6 million for OCR representing six months funding for the operations of the new office, upon its transfer from SED which is to take place by October 1. In addition, Local Assistance, non-General Fund and Capital appropriations which are necessary to fund OCR activities will be transferred from the corresponding funds and accounts in SED during 2000-01.

#### PROGRAM HIGHLIGHTS

Council on the Arts. Since April 1995, the Council has disbursed over 12,700 grants totaling approximately \$162 million to more than 1,300 cultural organizations. According to a recent study commissioned by the Council, these grants act as a catalyst and generate additional economic benefits that total an estimated \$13 billion. Grant awards to nonprofit arts organizations are approved through an application process overseen by a special appeals panel which ensures fair and equitable treatment of all applicants. Program audits are also conducted to promote accountability by monitoring program quality and contractual compliance.

The Council receives approximately 3,600 requests for funding each year from organizations throughout the State including symphony orchestras, museums, dance companies, theaters and libraries. To recognize program excellence and promote regional diversity, the Council devotes half of its State grant funding to organizations that have recognized standing in the field, and guarantees that each county receives a minimum base grant tied to its population.

Office of Cultural Resources. In assuming its redefined role as the custodian of the State's cultural assets, OCR would:

- Provide overall leadership for development of cultural resources in partnership with local governments, nonprofit organizations and the private sector;
- Play an integral role in promoting cultural tourism including implementation of the Cultural Heritage Trail initiative;
- Transform the State Museum into a more vibrant, attractive and high-tech resource to better showcase New York's cultural history and heritage; and
- Provide greater opportunity for the State Library and the State Archives to emerge as world-class information centers.

Performing Arts Center Corporation. During the 1998-99 season, PACC presented 41 events which generated a total attendance of 27,589 and produced a special Easter event for children. In 1998-99, subscriptions for PACC increased 6 percent from the previous year.

New York State Theatre Institute. More than 65,000 children, teachers and parents attended NYSTI's seven productions in 1998-99. During the same period, NYSTI certified 89 high school units and 168 college credits to 77 high school seniors and college students who participated in its internship program. The Institute received the National American Alliance for Theatre and Education award for artistic achievement and was nominated for an Audie Award for its production of *A Little Princess*.

### ALL FUNDS APPROPRIATIONS

|                   |              | Appropriations |              | Reappropriations |
|-------------------|--------------|----------------|--------------|------------------|
|                   | Available    | Recommended    |              | Recommended      |
| Category          | 1999-00      | 2000-01        | Change       | 2000-01          |
| State Operations  | \$18,232,600 | \$17,656,200   | -\$576,400   | \$1,360,000      |
| Aid To Localities | 45,495,000   | 43,695,000     | -1,800,000   | 95,000           |
| Capital Projects  |              |                |              |                  |
| Total             | \$63,727,600 | \$61,351,200   | -\$2,376,400 | \$1,455,000      |

## ALL FUND TYPES LEVELS OF EMPLOYMENT BY PROGRAM ANNUAL SALARIED POSITIONS

2000-01 Recommended Average Fill Level

| Program                         | Available<br>1999-00 | Personal<br>Service<br>(Regular) | Maintenance<br>Undistributed | Total<br>Recommended<br>2000-01 | Change |
|---------------------------------|----------------------|----------------------------------|------------------------------|---------------------------------|--------|
| Administration                  |                      |                                  |                              |                                 |        |
| General Fund                    | 56                   | 55                               |                              | 55                              | -1     |
| Special Revenue Funds - Federal | 9                    | 9                                |                              | 9                               |        |
| General Fund                    | 170                  |                                  | 170                          | 170                             |        |
| Total                           | 235                  | 64                               | 170                          | 234                             | -1     |

### STATE OPERATIONS ALL FUNDS FINANCIAL REQUIREMENTS BY FUND TYPE APPROPRIATIONS

| Available<br>1999-00                 | Recommended 2000-01   | Change   |
|--------------------------------------|---|--|
| \$16,552,600<br>680,000<br>1,000,000 | \$16,565,200<br>691,000<br>400,000  | +\$12,600<br>+11,000<br>-600,000   |
| \$18,232,600                         | \$17,656,200  | -\$576,400   |
| -9,402,100<br>25,000                 |   |  |
| \$8,805,500                          |   |  |
|                                      | \$16,552,600<br>680,000<br>1,000,000<br>\$18,232,600<br>-9,402,100<br>-25,000 | 1999-00 2000-01<br>\$16,552,600 \$16,565,200<br>680,000 691,000<br>1,000,000 400,000<br>\$18,232,600 \$17,656,200<br>-9,402,100<br>-25,000 |

## STATE OPERATIONS ALL FUNDS FINANCIAL REQUIREMENTS BY PROGRAM APPROPRIATIONS

| Available<br>1999-00 | Recommended 2000-01   | Change  |
|----------------------|---|---|
|                      |   |   |
| \$4,969,000          | \$4,911,000   | -\$58,000   |
| 680,000              | 691,000   | +11,000   |
| 1,000,000            | 400,000   | -600,000  |
|                      |   |   |
| 9,402,100            | 9,615,200   | +213,100  |
|                      |   |   |
| 550,000              | 550,000   |   |
|                      |   |   |
| 1,454,000            | 1,489,000   | +35,000   |
|                      |   |   |
| 177,500              |   | -177,500  |
| \$18,232,600         | \$17,656,200  | -\$576,400  |
|                      | \$4,969,000<br>680,000<br>1,000,000<br>9,402,100<br>550,000<br>1,454,000<br>177,500 | 1999-00     2000-01       \$4,969,000     \$4,911,000       680,000     691,000       1,000,000     400,000       9,402,100     9,615,200       550,000     550,000       1,454,000     1,489,000       177,500 |

#### STATE OPERATIONS — GENERAL AND OFFSET FUNDS SUMMARY OF PERSONAL SERVICE APPROPRIATIONS AND CHANGES 2000-01 RECOMMENDED

|                | Total Person              | al Service | Personal Service Re<br>(Annual Sala | ried)     | Temporary Service<br>(Nonannual Salaried) |        |
|----------------|---------------------------|------------|-------------------------------------|-----------|---|--------|
| Program        | Amount                    | Change     | Amount                              | Change    | Amount                                    | Change |
| Administration | \$3,324,000               | -\$14,000  | \$3,189,000                         | -\$14,000 | \$127,000                                 |        |
| Total          | \$3,324,000               | -\$14,000  | \$3,189,000                         | -\$14,000 | \$127,000                                 |        |
|                | Holiday/Ove<br>(Annual Sa | laried)    |                                     |           |   |        |
| Program        | Amount                    | Change     |                                     |           |   |        |
| Administration | \$8,000                   |            |                                     |           |   |        |
| Total          | \$8,000                   |            |                                     |           |   |        |

#### STATE OPERATIONS — GENERAL FUND SUMMARY OF NONPERSONAL SERVICE AND MAINTENANCE UNDISTRIBUTED APPROPRIATIONS AND CHANGES 2000-01 RECOMMENDED

|                                  | Tota                 | =               | Supplies and M  |            |
|----------------------------------|----------------------|-----------------|-----------------|------------|
| Program                          | Amount               | Change          | Amount          | Change     |
| Administration                   | \$1,587,000          | -\$44,000       | \$121,400       |            |
| Office of Cultural Resources     | 9,615,200            | +213,100        |                 |            |
| Empire State Performing Arts     | 550,000              |                 |                 |            |
| Center Corporation               | 550,000<br>1,489,000 | +35,000         |                 | • • • • •  |
| Community Projects               | 1,489,000            | -177,500        |                 | • • • •    |
|                                  |                      |                 |                 |            |
| Total                            | \$13,241,200         | +\$26,600       | \$121,400       |            |
|                                  |                      |                 |                 |            |
|                                  |                      |                 |                 |            |
| D                                | Trav                 |                 | Contractual Se  |            |
| Program                          | Amount               | Change          | Amount          | Change     |
| Administration                   | \$251,200            |                 | \$1,123,000     | -\$44,000  |
| Total                            | \$251,200            |                 | \$1,123,000     | -\$44,000  |
|                                  |                      |                 |                 |            |
|                                  | Fanis                | nmant           | Maintenance Und | istributad |
| Program                          | Amount               | pment<br>Change | Amount          | Change     |
|                                  |                      |                 |                 |            |
| Administration                   | \$91,400             |                 | \$9,615,200     | +\$213.100 |
| Empire State Performing Arts     | • • • •              | • • • •         | \$9,013,200     | +\$213,100 |
| Center Corporation               |                      |                 | 550,000         |            |
| New York State Theatre Institute |                      |                 | 1,489,000       | +35,000    |
| Community Projects               |                      |                 |                 | -177,500   |
| Total                            | \$91,400             |                 | \$11,654,200    | +\$70,600  |
|                                  |                      |                 |                 |            |

#### STATE OPERATIONS — OTHER THAN GENERAL FUND SUMMARY OF APPROPRIATIONS AND CHANGES 2000-01 RECOMMENDED

| Program        | Total<br>Amount | Change      | Personal Service<br>Amount | Change     |
|----------------|-----------------|-------------|----------------------------|------------|
| Administration | \$1,091,000     | -\$589,000  | \$461,400                  |            |
| Total          | \$1,091,000     | -\$589,000  | \$461,400                  |            |
|                | Nonperso        | nal Service | Maintenance Undistril      | outed      |
| Program        | Amount          | Change      | Amount                     | Change     |
| Administration | \$229,600       | +\$11,000   | \$400,000                  | -\$600,000 |
| Total          | \$229,600       | +\$11,000   | \$400,000                  | -\$600,000 |

## AID TO LOCALITIES ALL FUNDS FINANCIAL REQUIREMENTS BY FUND TYPE APPROPRIATIONS

| Fund Type    | Available<br>1999-00              | Recommended 2000-01               | Change           |
|--------------|-----------------------------------|-----------------------------------|------------------|
| General Fund | \$45,200,000<br>95,000<br>200,000 | \$43,400,000<br>95,000<br>200,000 | -\$1,800,000<br> |
| Total        | \$45,495,000                      | \$43,695,000                      | -\$1,800,000     |

# AID TO LOCALITIES ALL FUNDS FINANCIAL REQUIREMENTS BY PROGRAM APPROPRIATIONS

| Program                         | Available<br>1999-00 | Recommended 2000-01 | Change       |
|---------------------------------|----------------------|---------------------|--------------|
| Administration                  |                      |                     |              |
| General Fund                    | \$43,400,000         | \$43,400,000        |              |
| Special Revenue Funds - Federal | 95,000               | 95,000              |              |
| Fiduciary Funds                 | 200,000              | 200,000             |              |
| Community Projects              |                      |                     |              |
| General Fund                    | 1,800,000            |                     | -\$1,800,000 |
| Total                           | \$45,495,000         | \$43,695,000        | -\$1,800,000 |